



Quality Tools for Smart Cleaning

## PRESS RELEASE

### **InterClean 2020: UNGER presents groundbreaking innovations for the cleaning industry**

At INTERCLEAN Amsterdam 2020, the participants experienced a special premiere: UNGER presented two new innovative products to a larger audience. The leading trade fair for the cleaning industry took place completely virtually for the first time from 3 to 6 November.

Its latest innovations for cleaning with pure water, the nLITE telescopic waterfed pole system and the mobile HydroPower RO S filter system, drew in the crowds at three online product presentations at the virtual UNGER booth. HydroPower RO S and nLITE convinced audiences with their revolutionary technologies. Dietmar Bernstein, Senior Marketing Manager at UNGER: "The direct reaction to our product launch is extremely important to us. Thanks to the focus on the specific market and customer needs as well as the excellent performance of our research and development department, these were very positive. We are convinced that our innovative solutions will change the cleaning industry for good."

#### **nLITE: a revolution in cleaning with pure water**

With nLITE, UNGER has developed a revolutionary pole system based on a new type of telescopic waterfed pole technology. The unique pole shape enables more precise and faster work than the conventional telescopic pole. High-end materials such as Carbon 24K make nLITE extremely stable with low weight. Further features, such as the SmartLock clamps that can be operated with one finger or the integrated hose management, make nLITE the most advanced telescopic waterfed pole system on the cleaning market.

With HydroPower RO S, UNGER presented the new generation of its mobile water filter systems. The proven RO technology purifies water 100% in a three-stage filtering process. This means that cleaning professionals can access pure water at any time and anywhere. The compact system is easy to use and particularly economical to use. This is especially important in areas with hard water.

Both new UNGER products will be available from February 2021. More information: [www.UNGERglobal.com](http://www.UNGERglobal.com)

#### **About UNGER**

UNGER is a leading international manufacturer of professional cleaning and care tools. All UNGER systems are designed to make cleaning work efficient, ergonomic, and thorough. The portfolio includes professional pure water cleaning systems, a comprehensive range of glass cleaning



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products, floor cleaning, and care systems, a colour-coded surface cleaning system, and a cleaning system for sanitary rooms. In addition to the high-quality requirements and innovative product development, UNGER offers outstanding customer service.

The headquarters of the company founded in Hamburg in 1964 are in Solingen, Germany and Bridgeport, Connecticut. The growing global business is driven by retail partners in over 90 countries.